



The Royal Courts of Justice



CARESSO LAW
WHERE EXPERTS CARE

www.caresso.law



Why do *your* clients really need Caresso Care, from Caresso Law?

Perhaps you, or they may not: *either believe that they really need it, or realise that it is both free, and also guarantees payment of uncollected invoices.*

You may also not realise that referring just one disputed debt to Caresso Law will, on average, generate around £4,000 in commission. More importantly, it might solve a massive client headache, which your important professional advice has now resolved - at no risk them.

Caresso Law offer a **totally** unique service that you will not have ever seen before, and you may well end up asking yourself if your clients can really afford not to have it.

Caresso Law are debt litigation specialists that can help you improve your clients credit control and reduce their days to payment, thus improving liquidity and business health.

And did we say that it won't cost you, or your clients, a penny?

We subtly, but very reassuringly, conduct credit control in your clients own name. Helping their debtors understand that they need to pay on time, every time. And when needed, we automatically generate solicitors letters, and supporting activities, to make sure that your clients do actually get paid, because uniquely to Caresso Law, if the debtors fail to pay them, and our solicitors having agreed to take the matter to court fail to make a recovery, we will pay 100% of the debt ourselves.* That's unique!

Alternatively, our Ad-Hoc Debt Litigation service gives you and your clients all the benefits of Caresso Care, but purely in relation to ad-hoc, one-off debts where we also take on fully disputed, and litigious, debts, again, on a fully funded and fully indemnified basis, unlocking the power to take full legal action with impunity.





We are pioneering fully 'client-branded' credit control backed by our unque 100% debt recovery SLA.

Implementing good credit control inevitably reduces risk. It also increases cash flow whilst reducing dependency on over leveraging a business, or having to rely on external capital. It also helps build a business and customer confidence as your clients debtors will have an enhanced portal to access to all of their invoices, notify you clients, or you, of payment, track queries and understand the effect of late payments.

We act in your clients name in the first instance. Your clients debtors will not be aware of our involvement, until, that is, triggers set on our platform that send out automatic solicitors letters from Caresso Law trigger, and where appropriate, automatically escalate the action - ultimately into full litigation. In such circumstances we recover all of our costs from your debtor, so in effect, Caresso Care, and solicitor involvement, is at no risk or cost to your clients.*

All payments are made, as is, direct to your clients. We only get involved when debts become overdue, or require litigation. And we recover our costs from your debtors when that happens.



By simply creating a free account at www.caresso.law and synchronising with online accountancy software (SAGE, XERO, QUICKBOOKS etc) you and your clients can track sales, proposals for payment, disputes and other matters, recorded from your debtors, in real-time.

Through immediate 365 degrees visibility to the debtor and general sales ledger position, a clearer picture of business performance and its financial position is obtained. You and your clients can relax safe in the knowledge that lawyers from Caresso Care are managing your clients sales ledger.



**FULL ONLINE
PORTAL TO
MONITOR
COLLECTIONS**

Fully configurable. Fully automated. Very flexible. And free.*

Your clients invoices, payments, receipts and credit notes are connected to our portal system via most popular online accounting platforms in near real time.

Alternatively, if you or your clients only need certain, ad-hoc, debt management, then simply select our 'Ad-Hoc Debt Litigation' service where their/your debts are manually uploaded for the Caresso Law solicitors to act immediately.

Our credit control process is fully branded in your clients name, until a debt is overdue, at which point it is clearly issued by Caresso Law solicitors.

Your clients get all the benefit of similar 'invoice chasing' systems, with the added benefit of full legal support, with all costs fully indemnified, and with the unique benefit of guaranteed invoice recovery. And did we say this is all FREE to you and your clients?





Completely free outsourced credit control with a 100% recovery guarantee.*

Caresso Law is unique.

Any debts that we cannot recover through Caresso Care credit control (Bad Debts) will be automatically assigned (purchased), and held in trust in our specialist purpose litigation fund vehicle based in Guernsey (the Trust), and litigated by Caresso Law solicitors in the name, and at the risk of, the Trust.

If our solicitors, having agreed to issue proceedings through the courts, for the Trust, fail to make a recovery, the Trust will, subject to the terms and conditions set out on our website, make full payment for the invoice it has purchased.

Should we, for the Trust, or our solicitors, feel that there is no reasonable prospect of success (in recovery of your debt and our solicitors costs) the debt will be automatically re-assigned to you and provided that you have complied, you will not have to pay anything.

So what's in it for us? We retain any statutory charges (which include our legal costs and interest) to cover the cost of providing this unique and completely risk free service to you.

We have a few simple requirements.

We will automatically accept all invoices into Caresso Care, provided that they relate to the supply of goods and/or services on a business to business basis. When you sign-up, which is also free, you will connect your online accounts system to Caresso Care following our simple instructions.

We will not make any charges to you for providing Caresso Care, as our costs are covered by our retention and direct collection of any statutory late payment charges, and interest, which we will collect direct from your debtor at no risk to you.

We will, however, only prosecute (and litigate) such debts that are issued to another registered business (a company or registered partnership). That means, that our debt litigation SLA will not apply, and we will not take assignment of consumer or sole trader debts (we will still handle them in Caresso Care).

You receive, and retain, 100% of all debts paid to you. You also receive 100%* of any debts assigned to, and litigated by, our specialist purpose vehicle. No debt collector commissions are payable.

*Terms, conditions, and exclusions, at our website - www.caresso.law.





**Caresso Law offers
unique benefits &
unlocks your sales
ledger potential.**

Caresso Care is a full sales ledger credit control service, combined with Caresso Law's first of a kind, unique no win - no fee, guaranteed debt recovery service.

Our solicitors recover all costs from your debtors. Effectively costing you nothing.

Caresso Law offers a unique service driving value into your business through our totally unique digital platform.

Avoid reliance, and costs of factoring, or employing a credit control function within your business.

There is no minimum, or maximum invoice value - we will automatically accept all of your B2B invoices.

Caresso Care diffuses difficult situations and stand-off's with your debtors, retaining professionalism, and enhancing your relationship with your debtors.

No long terms contracts, give notice at any time.

Leverage our depth of skills and unique financial SLA.





**A few words from
one of our largest
corporate clients.**

"As a large multi-national tech group, we have our fair share of unpaid debt. We were introduced to Caresso Law and successfully use their digital platform to recover tens of thousands of debts, and we can't recommend them highly enough."



Three simple steps to becoming an affiliate and referring clients:

1

Sign-Up as an 'Ad-Hoc' user
at:
www.caresso.law

2

Either create new users
again, at:
www.caresso.law
or use **AFFILIATE_LINK**

3

Login and review your self
billing commission invoices
on the Portal



By signing up, you are creating a user profile with Caresso Law.

Once you login to the Portal - crm.caresso.law - you will observe your **AFFILIATE_ID** and **AFFILIATE_LINK** on your dashboard.

You can either set up new Users on our Portal, either as your clients agent, or on their behalf (for them to approve - sign).

You, or your client, can synchronise to their online accounts software (QuickBooks, SAGE, XERO etc), else upload debts on an ah-hoc basis if not using full Caresso Care service.

Or simply send your clients your **AFFILIATE_LINK** to join!

Whatever method you use at stage two above, simply login to our portal as the user you set up at stage one, and view all of your self-billed invoices for commission due to you.

It's that simple!





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Caresso Law is a consortium of member Law Firms each of whom provide legal advice as authorised and regulated by their in-country statutory regulator

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